



My name is Nichole Crowley. With nearly 20 years' experience in student-centric strategy and financial services team leadership, I am eager to continue my personal and professional growth through training and mentorship. I am seeking the opportunity to characterize these goals in my petition for FASFAA Region II Representative beginning the 2018-19 period.

I found my way to Financial Aid as many do...I FELL RIGHT INTO IT...as a Scholarship Coordinator for Virginia College in Jackson, MS. This role was brand new to the College and afforded the opportunity for wild creativity and laser focus. I had only Call Center Customer Service experience up to that point – anyone remember SkyTel? ☺ I grew from that role to Financial Aid Officer and Financial Aid Director in short succession. While part of the Virginia College family, I was instrumental in the 'Greenfields operations' to open, grow and manage two new campuses in Biloxi, MS and Jacksonville, FL. Following a yearlong stopover in Texas, to train, yes TRAIN ☺ FA professionals, I returned to Jacksonville with effervescent spirit and new tools in the kit, to work with students and families in a position with Keiser University, as the Director of Financial Aid. In conjunction with my recent service on the FASFAA Executive Board, I am the Advisor for the Student Veterans of America, Primary School Certifying Official, International Student Liaison, SASFAA Leadership Symposium participant, SASFAA Communications Committee member and conference volunteer.

At each 'post', I have learned something more...how much my knowledge base, my time/efforts, and my desire for leadership by example continue to prove instrumental for generations...GENERATIONS. I have never found any work more meaningful.

In seeking this role, I sincerely want to offer my input and support in the stewardship of the organization. I want to be instrumental in the writing and execution of the organization's tenets beyond the board room. I want to be a part of building the future of our industry, ensuring the brightest stars never dim.

My goals for the organization include

- **Establish Region membership number benchmark and define measurable objectives for growth**
- **Increase number of NASFAA-credentialed Region members**
- **Facilitation of mini-workshops throughout the Region**
- **Distinct representation of the Region in the YELLOW Initiatives**
 - **Yellow Brick Roads...to leadership, service**
 - **Sunshine Ahead...sharing optimism and enthusiasm in financial services...**
 - **Highlights...Yellow is the most visible color from a distance...what do we see happening across the Region**
- **Distinct representation of FASFAA in industry's state and national organizations (SASFAA, NASFAA) through activism and engagement**
- **Execute the tenets of the organization with aplomb, integrity and enthusiasm**

**Thank you all for the consideration of your time in your review of my petition.
See you at the polls!**