What is E-learning?

- Learn anytime and anywhere, including training and guidance from experts.
- The use of electronic media and information and communication technologies (ICT).
- E-learning is inclusive of, and is broadly synonymous with multimedia learning, technology-enhanced learning (TEL), computer-based instruction (CBI), computer-based training (CBT), computer-assisted instruction or computer-aided instruction (CAI), internet-based training (IBT), web-based training (WBT), online education, virtual education, virtual learning environments (VLE) (which are also called learning platforms), m-learning, and digital educational collaboration. These alternative names emphasize a particular aspect, component or delivery method.
- E-learning includes numerous types of media that deliver text, audio, images, animation, and streaming video, and includes technology applications and processes such as audio or video tape, satellite TV, CD-ROM, and computer-based learning, as well as local intranet/extranet and web-based learning.
- It can be self-paced, asynchronous learning or may be instructor-led, synchronous learning.


Financial Aid Office Challenges - Training

- Not enough hours in the day
- Keeping up with changes
- Tight budgets – reduction or loss of travel funds
- Increased volume – decreased staff
- Filling open positions with knowledgeable financial aid professionals
- Lack of knowledgeable staff = audit findings
- Information overload
- Insufficient tools to organize and share knowledge
Why E-learning?

E-learning Techniques

- Webinar
- Podcast
- Online Courses
- Web Based Training (WBT)
- Computer Based Training (CBT)
- Tutorials or Simulation
- Searchable Knowledgebase
- Audio and Video Conferencing
  - Chat and Blog
- Shared Whiteboards or Application Sharing
- Instant Messaging
- Discussion Groups
- Online Demonstrations

"If you could stop time and inexpensively bring together all of the people in your organization who need to learn and the resources to teach them, you would not need e-learning. In the real world, people have to do and budgets are limited. Your learning program will need the power of technology to overcome the limitations of time, distance and resources."

Use of E-Learning in the Financial Aid Office

- Written Policies and Procedures – Easy Access and Consistency
- Train new employees – System and Regulatory
- Evaluate Understanding
- Ensure Compliance
- Remind, Refresh Knowledge
- Document Case Studies
- Annual Updates
- Regulatory Changes
- Say It Once
### Financial Aid
**Common E-Learning Techniques**

- Online Webinars – Live and Recorded  
  - Most Common with Federal and State Associations  
- Podcast - YouTube  
  - IFAP e-Learning Catalog  
- Web Based Training (WBT)  
- Computer-Based Training (simulations)  
- Demonstration Sites  
  - FAFSA Demo - [fafads.demo.test.ed.gov](http://fafads.demo.test.ed.gov)

### Online Policy and Procedure Manual

- Electronic Format  
- Hyperlinked Index  
- Centrally Stored Knowledgebase  
- Federal Policy and Guidance  
- Industry Standards and Best Practices  
- Internal Guidelines and Instructions  
- Training, Services and Support

### Professional Training

- Cost Effective  
- Comprehensive  
- Detailed  
- Online  
- Self-Service  
- Case Scenarios  
- Learning Assessments
Online Training Courses

› Topical and Multiple Short Lessons
› Enhanced Graphics
› Transitions and Pop-up Windows
› Visual Work-flows or Screen Snapshots
› Audio and Video
› Case Studies or Real-life Examples
› Assessment Questionnaires or Exams
› Software – Lectora, Adobe Captivate, WebEx, SkyPrep, Acrobat Connect, more....

Training Videos

› Choose Technology
  › PowerPoint with Voice-over Converted to Video
  › Computer Video Cam
  › Go-to-meeting or WebEx
› Enhancements – less boring
› Limit Length and Subject
› Intro – to be learned
› Conclusion – what was learned
› Interactive learning assessments
› Follow-up questionnaires or exams
› Contain Resources
› Video Library – P&P Manual

Sample Online Training Course – SkyPrep
Online Financial Aid Videos, Tutorials, and Self-Guided Instructions

- The eCampus-Based System and FISAP Tutorial - https://cbfisap.ed.gov/ecb/tutorial/index.htm
- FAFSA-4-Caster – Early Aid Estimator and Estimated EFC - https://fasfa.ed.gov/FAFSA/app/f4cForm?execution=e1s1
- FaTV – Financial Aid TV – Answers on Demand - http://www.financialaidtv.com/
- FSA Training Materials and Recordings - http://www2.ed.gov/offices/OSFAP/training/downloads.html
Online Financial Aid Videos, Tutorials, and Self-Guided Instructions

- G5 – Managing Grant Funds - https://www.g5.gov/ext/wps/portal?g5.parameters.errorcode=
- NASFAA University Online Courses - http://www.nasfaa.org/mkt/training/university/NASFAA_University_Online_Courses.aspx

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<th>Other Agency Links (e.g. SSA, VA, USCIS)</th>
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<td>State Higher Education Agency Directory and Website Links -</td>
<td><a href="http://wdcrobcolp01.ed.gov/Programs/EROD/org_list.cfm?category_ID=SHE">http://wdcrobcolp01.ed.gov/Programs/EROD/org_list.cfm?category_ID=SHE</a></td>
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Online Financial Aid Videos, Tutorials, and Self-Guided Instructions

- Student Loan Counseling Demonstration (Entrance and Exit) - https://studentloans.gov/myDirectLoan/counselingInstructions.action
The whole field of learning, from K12 through higher education has advanced. The internet and media has fundamentally transformed mainstream education. The answer to the question regarding how the best people learn can be summarized the recognition that successful individuals learn “any way they can.” The “joy of learning” worldwide will continue to spread.
With the rapid development of mobile technologies, a new style of learning, termed as mobile learning, has exploded everywhere in the world. This is now considered as an essential learning style in the future. To catalyze mobile learning, Saudi market has seen rapid growth in the number of mobile subscribers and penetration rates have now reached 175%. 3G subscribers now make up around 15% of the total. Increasing integration of Information and Communications Technology (ICT) in education, proliferation of modern smart devices and bandwidth-intensive e-learning applications, Saudia Arabia is moving in the right direction and m-education sector is ripe for change.

Upside Learning
The Emergence of Mobile Learning
Higher Education in Kingdom of Saudi Arabia – 5/15/2013

TeachThought
1 Certainty & 25 Possibilities
What To Expect From Education in 2013 – 12/22/2012

Any Questions?

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