



BUSINESS PARTNER PROFILE

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|-------------------|---------------------|
| Organization | Cognition Financial |
| Organization Type | Privately Owned |

SERVICES

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|-----------------------------------|---|
| Services you provide | <ul style="list-style-type: none"> Private Student Loans Loan Servicing Scholarship Financial Literacy |
| Organization Description | Cognition Financial has over 30 years of experience facilitating billions in private student loans. We have two active loan products on the market: Custom Choice Loan® and the Union Federal® Private Student Loan. * Over the years, we have helped more than 1 million families pay for their education. |
| Links to Specific Product/Service | https://cognitionfinancial.com |

CONTACT INFORMATION

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| Primary Contact | Kathleen Roebuck |
| Phone number | 413-279-1001 |
| Email | KRoebuck@cogfin.com |
| Website | https://cognitionfinancial.com |
| Contact Brief Bio | Cognition Financial is excited to announce that Kathleen Roebuck has joined our team and will be supporting your team! Kathleen will be representing Cognition Financial in the SASFAA Region. Helping individuals obtain an education has been her career journey. She has worked in higher education supporting schools, families, and students by working in both financial aid and admission offices. She has also worked for lenders and companies representing loans and products related to higher education. She looks forward to getting to know you and the needs of your students so they can achieve their dreams. |

NOTEWORTHY EVENTS

Summer Saving is in Action! Students who apply for the Custom Choice or Union Federal Private Student loan by 8/31 will receive an additional .50% interest rate reduction!

With the Paying for College Scholarship Sweepstakes, Cognition Financial is sponsoring a \$1,500 scholarship every month until September. It is just one more way we are working to ease the costs of higher education.