



BUSINESS PARTNER PROFILE

Organization	College Aid Services
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SERVICES

Services you provide	<ul style="list-style-type: none"> • Assessment Services (Compliance or Technology) • Business Intelligence Analytics • Business Process Reviews • Campus Genie Communications Platform • Compliance Support • Interim Staffing Services • I.S.S.A.C. Verification Service Solution or Verification Services • Remote Processing Solution Services • Technology Solutions • Training
Organization Description	<p>Founded in 2002, College Aid Services, LLC is a management and IT consulting firm. We provide higher education solutions that put the puzzle pieces together.</p> <p>Higher education administrators need reliable and affordable resources to improve student success. Leaders in the offices of Admission, Financial Aid, and Student Accounts are tremendous revenue generators but also significant liabilities to higher education institutions.</p> <p>To help, we provide a variety of solutions to colleges, universities, and proprietary institutions throughout the country. Our higher education consultants have spent decades in the field working in all aspects of financial aid and higher education assessment and administration.</p> <p>Regardless of your institutional type (community college versus state university, private versus public, for-profit versus not-for-profit), no challenge is too small or too big. Our team of senior consultants is familiar with Banner, Colleague, PeopleSoft, PowerFAIDS, and the entire EDE suite of products.</p>

CONTACT INFORMATION

Primary Contact	Brenda M. Brown
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Contact Brief Bio	Brenda M. Brown is the Director of Business Development for College Aid Services. She joined as a member of the leadership team in 2018 after retiring from the University of Miami, where she earned her BBA and worked for nearly 35 years. She hires and manages the independent consultants, handles

sales/business development, training services, and serves as the account executive to all clients.

She began her higher education career in the academic side in the Office of Undergraduate Studies in the School of Business. After four years, her career in higher education took a turn toward financial aid and enrollment management and there was no looking back. She managed to continue to grow in the profession and became well versed in compliance. Her functional and technical (aka – “funky-tech”) expertise, made her a valuable resource in managing Title IV aid.

Brenda has been very active in volunteer professional associations throughout her career at the national (NASFAA), regional (SASF AA) and state (FASF AA) levels. As a business partner she continues to volunteer and support the associations and is an active member of NASFAA, SASF AA, FASF AA, GASFAA and PRASF AA.

NOTEWORTHY EVENTS

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