

BUSINESS PARTNER PROFILE

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| Organization | Edamerica |
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SERVICES

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| Services you provide | <ul style="list-style-type: none"> • Call Center support • Consulting Services • Default Prevention • Student Engagement Services • Verification |
| Organization Description | <p>With over 20 years of experience in higher education, Edamerica is solely focused on advancing student success. We provide a host of innovative and high-touch solutions that increase enrollment, enhance retention, and improve student loan repayment rates. Our solutions help colleges scale customer service infrastructure to meet student demands while streamlining processes and increasing efficiencies. Edamerica provides contact centers, student outreach and engagement services, student loan default prevention, consulting, and financial aid support. Case studies are available at www.edamerica.net that show the impact of services for colleges and the students they serve.</p> |
| Links to Specific Product/Service | <p>Success Stories – case studies highlighting our products https://www.edamerica.net/Success-Stories</p> |

CONTACT INFORMATION

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| Website | www.edamerica.net |
| Contact Brief Bio | <p>Karen Gibson is Vice President of Southeast Marketing. Prior to joining the company in 1997, she was a financial aid director for a collective 25 years at Cleveland State Community College, the University of South Florida in St. Petersburg, and Chattanooga State Technical Community College. Ms. Gibson received her bachelor's degree from Middle Tennessee State University and her master's degree from The University of Tennessee at Chattanooga.</p> |