



## BUSINESS PARTNER PROFILE

Organization	Ocelot
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## SERVICES

Services you provide	<ul style="list-style-type: none"> <li>• Counseling Center</li> <li>• Customer Service Platforms</li> <li>• Financial Literacy</li> <li>• Student Engagement Services</li> <li>• Technology Services</li> <li>• Video Library</li> </ul>
Organization Description	<p>Founded in 2003, Ocelot is higher education's #1 SaaS provider of multilingual artificially intelligent chatbots, serving over 6.5 million students at over 450 institutions. The Ocelot platform features an unrivaled knowledgebase of content – including over 41,000 Q&amp;A, and over 2,000 “how to” videos – that guides students through all aspects of the student lifecycle including admissions, financial aid, and student advising.</p> <p>The Ocelot platform enables student service departments campus-wide to provide personalized virtual advising and support, and meet enrollment, retention, and engagement goals as well as access and equity initiatives. Visit <a href="https://ocelotbot.com">ocelotbot.com</a> to learn more.</p>
Links to Specific Product/Service	<p><a href="#">Ocelot chatbot overview video</a></p> <p><a href="#">Ocelot Text Campaigns overview video</a></p> <p><a href="#">Every Student Counts white paper</a></p>

## CONTACT INFORMATION

Primary Contact	Shannon Sheaf
Phone number	(303) 550-1348
Email	<a href="mailto:Shannon.sheaff@ocelotbot.com">Shannon.sheaff@ocelotbot.com</a>
Website	<a href="https://www.ocelotbot.com/">https://www.ocelotbot.com/</a>
Contact Brief Bio	<p>Shannon is Director of School Partnerships with Ocelot where she loves helping schools find new and innovative ways to engage students and remove barriers to higher education. Previously, she was the Associate Dean of Enrollment &amp; Director of Financial Aid at Mohave Community College in Arizona where her team worked hard to lower the Cohort Default Rate from 34% to 18% in less than 3 years and encourage responsible borrowing. Shannon loves a good cup of coffee, walking her dogs and spending time with friends &amp; family.</p>