



## BUSINESS PARTNER PROFILE

Organization	SoFi
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## SERVICES

Services you provide	<ul style="list-style-type: none"> <li>• Career Services</li> <li>• Consumer Banking</li> <li>• Default Prevention</li> <li>• Financial Literacy</li> <li>• Private Student Loans</li> </ul>
Organization Description	<p>Since 2011, SoFi has been delivering a suite of private student loan products on our innovative platform that offers a simple and fast approval process and a wide selection of repayment options to fit the needs of every borrower. We consider our customers members of SoFi and provide membership benefits that support our mission of helping students and families to “Get Your Money Right.” SoFi membership provides complimentary access to hundreds of objective articles on financial topics, advice from Certified Financial Planners, career consultants and access to Edmit a college planning site that uses the best data and personalized advising to guide high school students and parents through the entire college process with more aid and less debt. Our relationship approach to lending and banking encompasses a suite of products for every stage in our members’ lives including borrowing, saving, spending, investing, and protecting.</p>
Links to Specific Product/Service	<a href="https://www.sofi.com/learn/">https://www.sofi.com/learn/</a>

## CONTACT INFORMATION

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Contact Brief Bio	<p>Dayo is the Director of Campus Relationships for SoFi. Having worked with colleges and universities for over 26 years, Dayo’s dedication and passion for financial aid &amp; repayment ties directly into what SoFi is all about. The SoFi community works to empower its members to accomplish the goals they set, realize their ambitions, and achieve financial independence as a result. Being part of an organization that is in the business of growing people financially and celebrating student debt payoff, is a feeling like no other. Dayo covers the Southeast region. She currently resides in Atlanta, GA with her fiancé and their new baby daughter, Maryalice</p>